



Brand Guidelines

LOGO



ONE COLOR

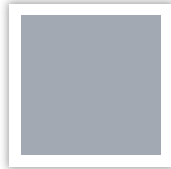


COLOR PALETTE

PRIMARY COLORS



KEY BLUE
#395766
CMYK (81, 57, 45, 24)
RGB (58, 87, 102)

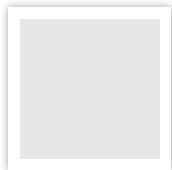


PRIMARY GREY
#A2A7B1
CMYK (8, 4, 0, 35)
RGB (162, 167, 177)



PRIMARY WHITE
#FFFFFF
CMYK (0, 0, 0, 0)
RGB (255, 255, 255)

ACCENT COLORS



SECONDARY LIGHT GREY
#D9E1ED
CMYK (13, 7, 2, 0)
RGB (217, 225, 237)



SECONDARY DARK GREY
#494949
CMYK (66, 59, 58, 40)
RGB (73, 73, 73)

FONTS

HEADER FONT

Greycliff Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

BODY FONT

Azo Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ACCENT FONTS

Azo Sans Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

AZO SANS BOLD CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ